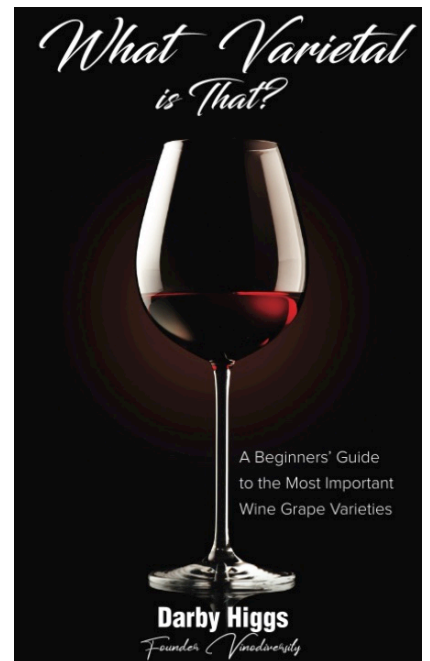


Press Release

Are you lost in the world of wine grape varieties?

Author Darby Higgs offers a solution in 'What Varietal Is That? A Beginners' Guide to the Most Important Wine Grape Varieties'.



MELBOURNE, Australia – As a lifelong wine drinker, Darby Higgs has always been fascinated by the range of wine varieties and styles. He has always been curious about the science behind the art of grape growing and winemaking.

This passion has led him to write about wine for many years. However, in his conversations with winemakers and tasting room managers, Higgs has found that there is a need for a quick and easy reference for wine lovers to get background on the wide range of wine grape varieties available. These conversations prompted him to release his latest book.

“What Varietal Is That?” (available in electronic and paperback format on Amazon) contains descriptions of about 80 of the most important wine grape varieties from all of the major wine-producing countries. For each variety, Higgs provides the necessary information about its origin, its ranking in terms of the area planted, its current distribution, the wine styles made from it, and some food pairing suggestions. In separate chapters of the book, the author discusses topics such as the importance of varieties and clones to grape growers, winemakers and wine lovers.

Written as a beginner’s guide, the book is geared towards novice wine lovers and those at the intermediate stage of knowledge about wines. It is designed to serve as an explainer about wine varieties and styles, as well as helping help readers find the joy of discovering new varietal wines.

“Many wine lovers want to try new wines but some people are a little intimidated by the huge number of varieties,” says Higgs. “With a little knowledge and encouragement, wine lovers can now have much more pleasure by exploring a wider range of varieties.”

About the Author

Darby Higgs is a wine writer based in Melbourne, Australia. He has a special interest in Australian wines made from alternative wine grape varieties, which is the theme of his longstanding website and blog, www.vinodiversity.com

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